

# ISABELLA GARCIA

filmmaker & art director

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## Education

### Savannah College of Art and Design (SCAD)

BFA Film & TV

BFA Advertising & Branding

September 2018 - June 2023

Savannah, GA, USA

### Secondary School Program at Harvard University

Psychology and Philosophy Electives

June - August 2017

Cambridge, MA, USA

## Work Experience

### SCAD Museum of Art

Docent, June 2021 - Present

- Researched the artists and specific works showcased in the museum
- Guided tours
- Filed Excel sheets to document attendance
- Responsible for selling tickets and give a rundown on how the museum works

### Modafoca, SRL.

Junior Graphic Designer

July - August 2022

- Created and presented brand identity proposals for national entities using Illustrator, Photoshop and Google Slides
- Designed social media graphics and brochures for art-oriented businesses with InDesign and Illustrator
- Ideated zine layouts for an independent artist
- Visualized and rendered packaging designs for an international company

### Banco Popular Dominicano

Audiovisual Production Intern

June 2020 - March 2021

- Edited and color corrected in-house projects by using After Effects and Premiere Pro
- Photographed behind the scenes of "Popular Talks" podcast
- Assisted shoots on location with cameras such as Sony A7, Panasonic Lumix, and Blackmagic URSA mini
- Organized archived events, assemblies, and other activities from the institution digitally
- Tracked and stocked equipment

## Achievements

- SCAD Academic Scholarship
- SCAD Achievement Scholarship
- SCAD Dean's List of Honors (2018-2023)
- SCAD Branded Content Reimbursement Grant (for commercial pitch)
- Lextant Certification in Design Research & Insight Translation
- Shortlisted Cannes Future Lions 2022
- Fashion Film Festival Milano 2023 Official Selection
- Shortlisted Young Ones 2023

## Selected Works

### In the Name of Jesus - SCAD Senior Capstone Film

Writer, Producer, Director of Photography

February - April 2023

### L'Enfent - Branded Content for JACQUEMUS

*Fashion Film Festival Milano 2023 Official Selection*

Writer, Producer, Co-Director, DoP, Editor, Colorist

May 2022

### Pink & Green - SCAD Senior Capstone Film

Director of Photography, Colorist

March 2022

## Volunteer

### SCAD Savannah Film Festival

October - November 2018

- Answered questions about the activities of the week to the guests
- Responsible for concessions and greeting patrons

## Software

Adobe Premiere  
Adobe After Effects  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Lightroom  
Microsoft Office  
DaVinci Resolve 17  
Movie Magic Scheduling  
Movie Magic Budgeting  
Final Draft